



2026

WEBSITE DEVELOPMENT

OUR WORK- TEAM QLIKMATRIX

**PRESENTED BY :
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ABOUT OUR AGENCY

At QlikMatrix, we are the growth engine behind some of the world's most ambitious brands.

Trusted by Fortune 500s and fast-scaling disruptors alike, delivering full-funnel performance marketing & Tech Solutions that drives visibility, conversions, and long-term brand equity



With over \$170 million in global ad spend under management, from precision-targeted media buys to ROI-obsessed digital strategies, our work is rooted in data, powered by innovation, and tailored for impact.

9+

YEARS
EXPERIENCE

\$170M+

AD SPEND
MANAGED ANNUALLY

35+

COUNTRIES
REACHED

10+

INDUSTRY
EXPERTISE



WE BUILD

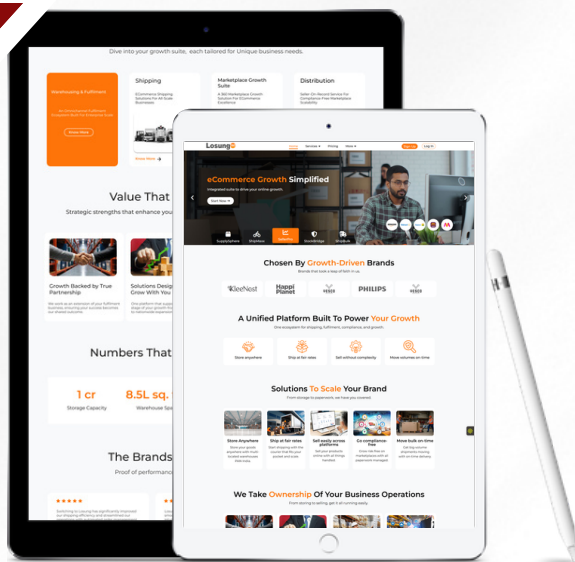
Fast, scalable, and conversion-focused digital products that directly impact growth.

CASE STUDY- 01

Enterprise Corporate Website **Losung360**



Elevating Enterprise Presence Through Strategic Web Experience



Brand Overview

Losung360 is a logistics and business solutions company seeking a modern digital platform to elevate brand credibility, simplify service discovery, and support business growth.

Technology Stack

**WordPress • PHP • MySQL • HTML5 • CSS3 • JavaScript • Custom Theme Development
• REST API Integration • Core Web Vitals Optimization • Technical SEO • Cross-Browser Testing**

Challenge:

The legacy website lacked scalable architecture, intuitive navigation, and a structured user journey, limiting customer engagement and lead generation.

Solution

QlikMatrix engineered a custom WordPress solution with scalable information architecture, UX-led navigation, performance optimization, SEO-ready development, and a flexible CMS designed for long-term growth.

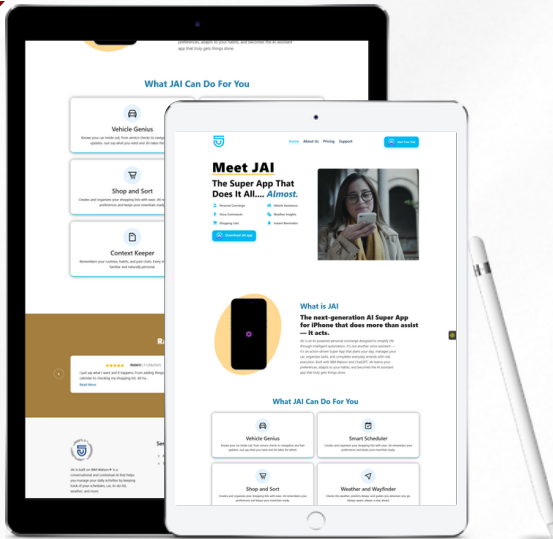
Results & Impact

- Enterprise-grade digital presence
- Optimized user journeys for higher engagement
- Improved website performance and Core Web Vitals
- Mobile-first responsive architecture
- SEO-ready technical foundation
- Scalable CMS for future expansion

CASE STUDY- 02

AI SaaS Platform HeyJai

Creating a Future-Ready Frontend for an AI SaaS Platform



Brand Overview

HeyJai is an AI-driven platform designed to deliver intelligent user experiences through a high-performance and scalable web application.



Technology Stack

React.js • JavaScript (ES6+) • HTML5 • CSS3 • Bootstrap • Responsive UI Architecture • Component-Based Development • Performance Optimization • Git



Challenge:

The product required a modular frontend capable of supporting rapid feature development while maintaining speed, consistency, and maintainability across devices.



Solution

QlikMatrix developed a component-driven React architecture with reusable UI components, responsive layouts, optimized rendering, and seamless browser compatibility to accelerate product scalability.



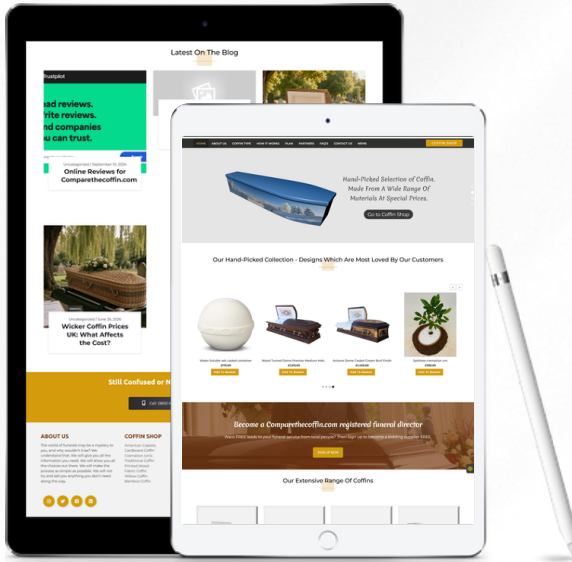
Results & Impact

- Modular and reusable frontend architecture
- Improved rendering performance
- Seamless multi-device experience
- Faster feature deployment
- Simplified long-term maintenance

CASE STUDY- 03

E-commerce Platform **CompareTheCoffin**

Improving Online Shopping Through Conversion-Focused UX



Brand Overview

CompareTheCoffin is a specialized e-commerce platform helping customers compare and purchase funeral products through a transparent and trusted buying experience.

→ Technology Stack

WordPress • WooCommerce • Elementor • PHP • MySQL • Payment Gateway Integration • Responsive UI • Performance Optimization

Challenge:

The platform required a simplified customer journey, intuitive product discovery, and an optimized checkout flow to improve usability and customer confidence.

→ Solution

QlikMatrix built a customized WooCommerce platform with structured product architecture, conversion-focused UX, optimized checkout workflows, and responsive commerce experiences.

→ Results & Impact

- Improved product discoverability
- Reduced purchase friction
- Enhanced customer trust
- Optimized checkout experience
- Scalable product management

CASE STUDY- 04

Corporate Website Tarworks Construction

Transforming a Construction Business into a Modern Digital Experience



Brand Overview

Tarworks Construction required a modern corporate website to showcase its expertise, strengthen digital credibility, and improve customer engagement.

→ Technology Stack

WordPress • Elementor • PHP • MySQL • HTML5 • CSS3 • Responsive Design • Performance Optimization • Technical SEO

Challenge:

The existing digital presence lacked performance optimization, structured information architecture, and a mobile-first experience aligned with modern user expectations.

→ Solution

QlikMatrix delivered a responsive corporate platform featuring intuitive UX, optimized performance, scalable content management, and consistent experiences across browsers and devices.

→ Results & Impact

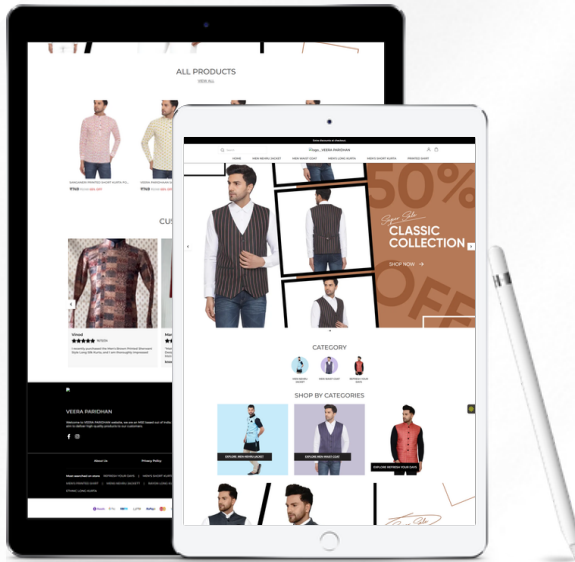
- Stronger digital brand positioning
- Improved website usability
- Faster loading performance
- Mobile-first user experience
- Future-ready website architecture

CASE STUDY- 05

Shopify E-commerce Platform Veeraparidhaan



Building a Scalable Shopify Store for Sustainable Growth



Brand Overview

Veeraparidhaan is an e-commerce brand focused on delivering a seamless online shopping experience while supporting future business growth through a scalable digital storefront.

→ Technology Stack

Shopify • Liquid • HTML5 • CSS3 • JavaScript • Shopify Theme Customization • Product Optimization • Responsive UI • Performance Optimization



Challenge:

The business required a storefront that improved product presentation, reduced purchase friction, and created a more intuitive customer journey.



Solution

QlikMatrix customized the Shopify storefront with conversion-focused UI, optimized product pages, responsive experiences, and a streamlined checkout process designed to maximize user engagement.



Results & Impact

- Improved shopping experience
- Higher product visibility
- Streamlined purchase journey
- Mobile-optimized storefront
- Scalable commerce infrastructure

WHY CHOOSE US?

We Don't Just Build Websites. We Build Digital Experiences.

We partner with brands across industries to solve real business problems — whether it's building visibility, generating leads, or scaling revenue through digital channels.

TAILORED SOLUTIONS

Providing customized, adaptable strategies designed to address specific client challenges



GLOBAL EXPERTISE

With decades of experience across multiple sectors, we deliver proven strategies and insights that drive performance worldwide.

PROVEN TRACK RECORD

A history of successful projects, satisfied clients, and strategic partnerships that reinforce our reputation

OUR WORK IN NUMBERS

Delivering measurable impact across every project — from performance to scalability. Numbers that reflect real growth, not just activity.

20+

**Websites
Delivered**

2.3X

**Average Increase
in Conversion
Rates**

48%

**Faster Load
Performance**

35%

**Improvement
in User
Retention**

10+

**Industries
Served**

OUR CLIENTS



“

**WE DON'T JUST
MANAGE
CAMPAIGNS —
WE ENGINEER
GROWTH.**



We make **BRANDS** STAND OUT!

QLIKMATRIX

When you choose QlikMatrix, you're choosing a partner committed to performance, transparency, and driving your business forward – faster and smarter.



LET'S GET STARTED

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