

# QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Registered Office: 359 Mohalla Maharam Shahdara, Delhi- 110032

CIN: U74999DL2017PTC317668, Phone No.: 9890979340

Email: sri.chaudhary@live.com

Website: www.qlikmatrix.com

## BOARD REPORT

To the Members,

Your directors have pleasure in submitting their 8<sup>th</sup> Annual Report of the Company together with the Audited Financial Statement for the year ended 31<sup>st</sup> March, 2025.

### 1. GENERAL INFORMATION

The Company was incorporated under Companies Act, 2013 on 17/05/2017. The Company is engaged in the business of digital marketing and advertising.

### 2. FINANCIAL SUMMARY

The Company's financial performance for the year along with previous year's figures are given hereunder:

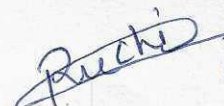
(Amount in Rs.)		
	Particulars For the Year ended 31.03.2025	Particulars For the Year ended 31.03.2024
Net Sales /Income from Business Operations	9,94,36,645	13,24,23,268
Other Income	2,47,289	1,25,917
Total Revenue	9,96,83,934	13,25,49,185
Less: Expenditure Including Depreciation & Amortization	6,19,82,099	7,90,16,276
Profit/(Loss) before exceptional and extraordinary items and tax	3,77,01,835	5,35,32,910
Less: Exceptional Items	-	-
Profit/ (Loss) before Extra Ordinary Items and Tax	-	-
Less: Extraordinary Items	-	-
Profit/(Loss) Before Tax	3,77,01,835	5,35,32,910
Less: Current tax	94,60,313	1,36,66,457
Provision Adjustment (excess created in previous year)	(13,597)	-
Deferred Tax	2,77,059	(1,77,204)
Profit/(Loss) after Taxation for the year	2,79,78,060	4,00,43,656
Earnings per share (Basic)	2797.81	4004.37
Earnings per Share (Diluted)	2797.81	4004.37

For Qlikmatrix SEM & Analytics Pvt. Ltd.

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director



Director

### 3. STATE OF COMPANY'S AFFAIRS

During the year under review the Company has earned profit of **Rs. 2,79,78,060** (Previous year earned profit was Rs. **4,00,43,656**). Your directors are expecting to grow and to earn profit in the near future.

### 4. DIVIDEND

The Board of Directors has not recommended any dividend for the Financial Year ended 31.03.2025.

### 5. TRANSFER TO RESERVE

During the year under review, the Company has not transferred any amount to its reserves.

### 6. BOARD'S COMMENT ON THE AUDITOR'S REPORT

The Auditor's report is self-explanatory. There were no observations/qualifications made by the Auditors in the Audit Report.

### 7. COMPOSITION OF BOARD OF DIRECTORS

During the year under review the Board of Directors consists of as here under:

Name	Designation	DIN	Date of Appointment	Date of Resignation
Mr. Srikrishan Chaudhary	Director	07802728	17/05/2017	-
Ms. Ruchi Chaudhary	Director	09364493	19/10/2021	-

There is no change in the constitution of the Board of Directors during the year.

### 8. NUMBER OF BOARD MEETINGS/GENERAL MEETINGS CONDUCTED DURING THE YEAR

#### A. MEMBERS MEETINGS

Type of Meeting	Date of Meeting	Total numbers of members entitled to attend Meeting	Attendance	
			Numbers of Members attended	% of Shareholding
Annual General Meeting	06/12/2024	3	2	50

#### B. BOARD MEETINGS

The Company had 6 (Six) Board meetings during the financial year

S. No.	Date of Meeting	Total No. of Directors on the date of Meeting	Attendance	
			No. of Directors attended	% of Attendance
1.	18.05.2024	2	2	100

For Qlikmatrix SEM & Analytics Pvt. Ltd.

For Qlikmatrix SEM & Analytics Pvt. Ltd.

*S. Srikrishan*

Director

*Ruchi*

Director

2.	10.08.2024	2	2	100
3.	27.09.2024	2	2	100
4.	08.11.2024	2	2	100
5.	27.12.2024	2	2	100
6.	31.03.2025	2	2	100

### C. ATTENDANCE OF DIRECTORS

S. No.	Name of Directors	Board Meetings		
		Number of Meetings which director was entitled to attend	No. of Board Meeting attended	% of Attendance
1.	Mr. Srikrishan Chaudhary	6	6	100
2.	Ms. Ruchi Chaudhary	6	6	100

### 9. WEBLINK OF ANNUAL RETURN

Pursuant to section 92(3) read with Section 134(3)(a) of the Act, the Annual return is available on the Company website at <https://qlikmatrix.com/annual-returns/>.

### 10. DECLARATION OF INDEPENDENT DIRECTORS

The provision of Section 149(6) pertaining to the appointment of Independent Directors does not apply to our Company.

### 11. DISCLOSURE FOR COMPANIES COVERED UNDER SECTION 178(1) ON DIRECTORS' APPOINTMENT AND REMUNERATION INCLUDING OTHER MATTERS PROVIDED UNDER SECTION 178(3)

The provision of Section 178(1) on Director's appointment and remuneration including other matters provided under section 178(3) does not apply to our Company.

### 12. STATEMENT CONCERNING DEVELOPMENT AND IMPLEMENTATION OF RISK MANAGEMENT POLICY OF THE COMPANY

The Company does not have any Risk Management Policy as the elements of risk threatening the Company's existence are very minimal.

### 13. MATERIAL CHANGES AND COMMITMENT IF ANY AFFECTING THE FINANCIAL POSITION OF THE COMPANY OCCURRED IN BETWEEN OR IN THE END OF THE FINANCIAL YEAR TO WHICH THE FINANCIAL STATEMENTS RELATE AND THE DATE OF THE REPORT

No material changes and commitments affecting the financial position of the Company occurred in between or in the end of the financial year to which the financial statements relate on the date of this report.

### 14. GENERAL INFORMATION PURSUANT TO SECTION 134 (3) (q) READ WITH RULE 8 (5) OF COMPANIES (ACCOUNTS) RULES, 2014

For Director's statement and disclosure or reporting is required in respect of the

For Qlikmatrix SEM & Analytics Pvt. Ltd.

*S. Krishna*

Director

*Ruchi*

Director

following items as there were no transactions on these items during the year under review:

1. The change in the nature of business, if any
2. Issue of equity shares with differential rights as to dividend, voting or otherwise.
3. No significant or material orders were passed by the Regulators or Courts or Tribunals which impact the going concern status and Company's operations in future.

**15. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, FOREIGN EXCHANGE EARNINGS AND OUTGO**

The details regarding Conservation of Energy, Technology Absorption, Foreign Exchange Earnings and Outgo pursuant to provisions of Section 134(m) of the Companies Act, 2013 read with Rule 8(3) of the Companies (Accounts) Rules, 2014 enclosed as **Annexure-I**

**16. SUBSIDIARIES, JOINT VENTURES AND ASSOCIATE COMPANIES**

The Company does not have any Subsidiary, Joint venture or Associate Company.

**17. INTERNAL FINANCIAL CONTROL**

There is an adequate internal financial control. The Company has in place systems of internal control designed to provide reasonable assurance regard to the effectiveness and relativity of financial reporting and compliance with applicable Laws and regulations.

**18. DETAILS OF POLICY DEVELOPED AND IMPLEMENTED BY THE COMPANY ON ITS CORPORATE SOCIAL RESPONSIBILITY INITIATIVES**

The provision of Section 135 of the Companies Act, 2013 read with Rule 9 of Companies (Accounts) Rules, 2014 are applicable to the Company. A Corporate Social Responsibility Policy (CSR Policy) indicating the activities to be undertaken by the Company, which has been approved by the Board. The disclosures as per Rule 9 of Companies (Corporate Social Responsibility Policy) Rules, 2014 are enclosed as '**Annexure-II**'.

**19. DETAILS IN RESPECT OF FRAUDS REPORTED BY AUDITORS UNDER SUB-SECTION (12) OF SECTION 143 OTHER THAN THOSE WHICH ARE REPORTABLE TO THE CENTRAL GOVERNMENT**

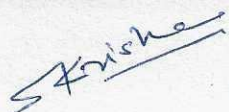
No frauds were reported during the year.

**20. PARTICULARS OF CONTRACTS OR ARRANGEMENTS MADE WITH RELATED PARTIES**

There were no contracts or arrangements made with related parties as defined under Section 188 of the Companies Act, 2013 during the year.

**21. CHANGES IN AUTHORIZED AND PAID SHARE CAPITAL OF THE COMPANY**

There are no changes in Authorized and Paid-up share capital of the Company.



Director



Director

during the year.

**22. DISCLOSURE UNDER THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013**

Pursuant to the requirements of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and the rules made thereunder, Internal Complaint Committee has been constituted to redress complaint regarding Sexual Harassment of Women at Workplace by the Company.

However, there was no complaint received from any person during the financial year 2024-25 and hence no complaint is outstanding as on 31.03.2025 for redressal.

**23. PARTICULARS OF LOANS GIVEN, INVESTMENTS MADE, GUARANTEES GIVEN AND SECURITIES PROVIDED UNDER SECTION 186 OF THE COMPANIES ACT, 2013**

During the year under review the Company has not given any loan, guarantee, provided securities or made investments.

**24. DEPOSITS**

During the year under review the Company has neither accepted nor renewed any deposits during the year under review covered under Chapter V of the Act.

**25. DISCLOSURE REGARDING MAINTENANCE OF COST RECORDS AS SPECIFIED BY THE CENTRAL GOVERNMENT UNDERSUB- SECTION (1) OF SECTION 148 OF THE COMPANIES ACT, 2013**

The provision of Sub-section (1) of Section 148 of the Companies Act, 2013 are not applicable to the Company.

**26. THE DETAILS OF APPLICATION MADE OR ANY PROCEEDING PENDING UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016 (31 OF 2016) DURING THE YEAR ALONG WITH THEIR STATUS AS AT THE END OF THE FINANCIAL YEAR**

During the year under review no application has been filed under the insolvency and bankruptcy code, 2016.

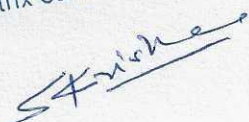
**27. DETAILS OF DIFFERENCE BETWEEN AMOUNT OF THE VALUATION DONE AT THE TIME OF ONE TIME SETTLEMENT AND THE VALUATION DONE WHILE TAKING LOAN FROM THE BANKS OR FINANCIAL INSTITUTIONS ALONG WITH THE REASONS THEREOF**

The Company has not availed any one-time settlement of any loan. Thus, the provisions of sub-rule 5 (xii) of rule 8 of Companies (Accounts) Rules, 2014 is not applicable to the Company.


**28. COMPLIANCE OF APPLICABLE SECRETARIAL STANDARDS**

The Company has complied with the applicable Secretarial Standards as the case may be.

For Qlikmatrix SEM & Analytics Pvt. Ltd.

  
Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.

  
Director

## 29. PARTICULARS OF EMPLOYEES AND RELATED DISCLOSURES

Rules 5(2) and 5(3) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, a statement showing the names and other particulars of the employees drawing remuneration in excess of the limits set out in the said rules as follows:

Mr. Srikrishan Chaudhary, Director of the Company received salary including bonus of Rs. 1,23,00,000 for F.Y. 2024-25 which exceed the limit set out i.e. 1,02,00,000 p.a. as per rules. Disclosure under Rules 5(2) and 5(3) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 enclosed as **Annexure-III**.

## 30. ACKNOWLEDGEMENTS

Your directors place on record their sincere thanks to bankers, business associates, consultants, and various Government Authorities for their continued support extended to your Companies activities during the year

under review. Your directors also acknowledge gratefully the shareholders for their support and confidence reposed on your Company.

**FOR AND ON BEHALF OF THE BOARD OF DIRECTORS  
QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED**

For Qlikmatrix SEM & Analytics Pvt. Ltd. For Qlikmatrix SEM & Analytics Pvt. Ltd.

**Date:** 14.08.2025

**Place:** Gurgaon

  
**SRIKRISHAN CHAUDHARY**

**Director**

**DIN:** 07802728

**Add:** - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004

  
**RUCHI CHAUDHARY**

**Director**

**DIN:** 09364493

**Add:** - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004

# QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Registered Office: 359 Mohalla Maharam Shahdara, Delhi- 110032

CIN: U74999DL2017PTC317668, Phone No.: - 9890979340

Email: sri.chaudhary@live.com

Website: -www.qlikmatrix.com

## Annexure-I

### CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE

#### EARNINGS AND OUTGO

(Section 134(3)(m) of the Companies Act, 2013 read with rule 8(3) of the companies (accounts) rules, 2014)

#### (A) CONSERVATION OF ENERGY

M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED is committed to sustainable business practices by contributing to environment protection and considers energy conservation as one of the strong pillars of preserving natural resources. Your Company has always been conscious of the need for energy conservation and preserving natural resources. Your Company believes in employee engagement for driving positive change towards this goal and has taken multiple initiatives.

#### (B) TECHNOLOGY ABSORPTION

- (i) The efforts made towards technology absorption M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED is committed towards technology driven innovation and inculcating an innovation driven culture within the organization.
- (ii) The expenditure incurred on Research and Development: -NA

#### (C) FOREIGN EXCHANGE EARNINGS AND OUTGO

(Amount in Rs.)

Total Foreign Exchange Earned and outgo	For the Financial Year ended 31st March, 2025	For the Financial Year ended 31st March, 2024
Foreign Currency Earnings	9,90,96,316	13,24,23,269
Foreign Exchange Outgo	49,63,267	1,95,45,752

For Qlikmatrix SEM & Analytics Pvt. Ltd. For Qlikmatrix SEM & Analytics Pvt. Ltd.

For QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Date: -14.08.2025

Place: -Gurgaon

SRIKRISHAN CHAUDHARY

Director

DIN: 07802728

Add: - 19B, Second Floor, SS,  
Almeria, Sector-84, Kherki  
Daula, Gurgaon, Haryana-  
122004

Director

RUCHI CHAUDHARY

Director

DIN:09364493

Add: - 19B, Second Floor, SS,  
Almeria, Sector-84, Kherki  
Daula, Gurgaon, Haryana-  
122004

Director

# QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Registered Office: 359, Mohalla Maharam Shahdara, Delhi- 110032

CIN: U74999DL2017PTC317668, Phone No.: - 9890979340

Email: sri.chaudhary@live.com

Website: -www.qlikmatrix.com

Annexure: II

## Corporate Social Responsibility (CSR)

[Pursuant to clause (o) of sub-section (3) of section 134 of the Act and Rule 9 of the Companies (Corporate Social Responsibility) Rules, 2014]

### 1. A brief outline of the Company's CSR policy

M/s Qlikmatrix Sem and Analytics Private Limited believes that a Company has responsibility towards Society, Community and Environment in which it operates. Its aim is to achieve responsible growth and hence it is committed to operate in a socially responsible way. All the activities listed in Schedule VII of Companies Act, 2013 have been incorporated in the Company's CSR policy.

However, to meet the necessary compliance of law a policy had been formulated as per the requirements of Section 135 of Companies Act, 2013.

### 2. The Composition of the CSR Committee.

The Company is not required to Constitute CSR committee pursuant to section 135(9) of Companies Act, 2013.

### 3. Provide the web link where Composition of CSR committee, CSR Policy and CSR projects approved by the board are disclosed on the website of the company.

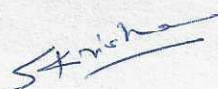
CSR policy and CSR Report are available on the Company's website at <https://qlikmatrix.com/corporate-social-responsibility-policy>.

### 4. Provide the executive summary along with web link(s) of Impact assessment of CSR projects carried out in pursuance of sub -rule (3) of rule 8, if applicable.

Not Applicable

### 5. (a) Average net profit of the company as per section 135(5)

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

The average profit of the Company for the last three financial years is:

Financial Year	Profit
2021-22	3,67,60,163
2022-23	4,08,14,359
2023-24	5,43,91,879
<b>Average net profit</b>	<b>4,39,88,800</b>

(b) Two percent of average net profit of the company as per section 135(5)

The average net profit for the last three financial year is Rs. 4,39,88,800. The company was required to spent 2% of Rs. 4,39,88,800 in financial year 2024-25 which comes to Rs. 8,79,776.

(c) Surplus arising out of the CSR projects or programmes or activities of the previous financial years.: NIL

(d) Amount required to be set off for the financial year, if any: NIL

(e) Total CSR obligation for the financial year [(b)+(c)-(d)]: Rs. 8,79,776.

6.

(a) Amount spent on CSR Projects (both Ongoing Project and other than Ongoing Project): Rs. 9,00,000

(b) Amount spent in Administrative Overheads: NIL

(c) Amount spent on Impact Assessment, if applicable: Not Applicable

(c) Total amount spent for the Financial Year [(a)+(b)+(c)]: Rs. 9,00,000

(e) CSR amount spent or unspent for the financial year:

Total Amount Spent for the Financial Year. (In Rs.)	Amount Unspent (in Rs.)				
	Total Amount transferred to Unspent CSR Account as per section 135(6)		Amount transferred to any fund specified under Schedule VII as per second proviso to section 135(5)		
	Amount	Date of transfer	Name of the Fund	Amount	Date of transfer
9,00,000	-	-	-	-	-

(f) Excess amount for set off, if any

SI No.	Particular	Amount (in Rs.)
(i)	Two percent of average net profit of the company as per section 135(5)	8,79,776
(ii)	Total amount spent for the Financial Year	9,00,000
(iii)	Excess amount spent for the financial year [(ii)-(i)]	20,224
(iv)	Surplus arising out of the CSR projects or programmes or	-

For Qlikmatrix SEM & Analytics Pvt. Ltd.

*S. K. Mishra*

Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.

*Rachna*

Director

	activities of the previous financial years, if any	
(v)	Amount available for set off in succeeding financial years [(iii)-(iv)]	20,224

**7. Details of Unspent CSR amount for the preceding three financial years: NIL**

SI No.	Preceding Financial Year.	Amount transferred to Unspent CSR Account under section 135(6) (in Rs.)	Balance Amount in Unspent CSR Account under subsection (6) of section 135 (in Rs.)	Amount spent in the Financial Year (in Rs.).	Amount transferred to a Fund as specified under Schedule VII as per second proviso to subsection (5) of section 135, if any		Amount remaining to be spent in succeeding financial years. (in Rs.)	Deficiency, if any
					Amount (in Rs.).	Date of transfer		
1	NA							
2	NA							
3	NA							

**8. Whether any capital assets have been created or acquired through Corporate Social Responsibility amount spent in the Financial Year:**

No

If Yes, enter the number of Capital assets created/ acquired; NA

**9. Specify the reason(s), if the company has failed to spend two per cent of the average net profit as per section 135(5)**

Not applicable.

**Board of Directors confirms that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.**

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS  
OLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED  
For Qlikmatrix SEM & Analytics Pvt. Ltd.

For Qlikmatrix SEM & Analytics Pvt. Ltd.



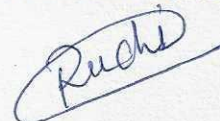
Director

**SRIKRISHAN CHAUDHARY**

**Director**

**DIN: 07802728**

**Add: - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004**



Director

**RUCHI CHAUDHARY**

**Director**

**DIN:09364493**

**Add: - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004**

**Date: 14.08.2025**

**Place: Gurgaon**

# QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Registered Office: 359, Mohalla Maharam Shahdara, Delhi- 110032

CIN: U74999DL2017PTC317668, Phone No.: 9890979340

Email: sri.chaudhary@live.com

Website:-www.qlikmatrix.com

---

## Corporate Social Responsibility (CSR)

[Pursuant to clause (o) of sub-section (3) of section 134 of the Act and Rule 9 of the Companies (Corporate Social Responsibility) Rules, 2014]

### 1. GUIDING PRINCIPLE

CSR is the process by which an organization thinks about and evolves its relationship with stakeholders for the Common good, and demonstrate its commitment in this regard by adoption of appropriate business processes and strategies. Thus, CSR is not Charity or mere donations. CSR is a way of conducting business, by which corporate entities visibly contribute to using resources to engage in activities that increase not only their profits but contributes to overall development of the environment in which they operate. They use CSR to integrate economic, environmental and social objectives with the company's operation and growth.

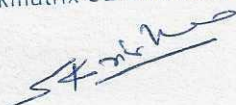
### 2. BACKGROUND

M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED (the Company) believes that a Company has responsibility towards Society, Community and Environment in which it operates. The Company is committed to well-being of all stakeholders and not just shareholders and employees.

At M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED, social responsibility starts from the top management level itself and percolates down till the junior-most level. The Company strongly believe that apart from extending regular financial help to the needy, poor, weaker, and less privileged sections of the society, the most effective way of discharging the Corporate Social Responsibility by a Company shall be to adopt a business policy which includes actions and initiatives that are not though mandated by any statutes but are voluntarily taken so as to benefit the whole society.

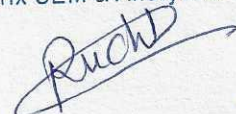
At M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED, we have voluntarily reduced the usage of paper to the maximum possible by using online facilities to send all official communication to our customers on a regular basis. We have also resorted to online facilities for all our Internal Communications like inter-office memos, all employees' claims, all official notifications to employees etc. This way the Company has done its bit for the conservation of our environment by helping in preserving more trees.

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

### 3. CSR VISION STATEMENT AND OBJECTIVE

3.1 Our mission is to improve quality of life of community in which we operate through integrated development.

#### 3.2 The Objectives of this policy is to:

- Promote a unified approach to CSR to incorporate under one umbrella the diverse range of the philanthropic activities, thus enabling maximum impact of the CSR initiatives.
- Ensure an increased commitment at all levels in the organization, to operate in an economically, socially and environmentally responsible manner while recognising the interests of all its stakeholders.
- Encourage employees to participate actively in the Company's CSR and give back to the society in an organized manner through the employee volunteering programme.

### 4. SCOPE AND APPLICABILITY

This policy shall be applicable to **M/s QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED** and shall be effective from the date of approval by the Board of Directors of the Company.

### 5. THE COMPOSITION OF THE CSR COMMITTEE

5.1 The Company is not required to Constitute CSR committee pursuant to section 135(9) of Companies Act, 2013.

#### 5.2 Total outlay for each financial year

As per the provisions of Section 135 of the Companies Act, 2013.

#### 5.3 Allocation of Resources & Thrust Areas

The Board of the Company allocate the CSR amount towards the activities as listed in schedule VII of the Companies Act, 2013 have been incorporated in the Company's CSR policy.

- Eradicating hunger, poverty and malnutrition, promoting preventive healthcare and sanitation including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water;
- Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects.

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

- Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro-forestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga;
- Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- Measures for the benefits of armed veterans, war widows and their dependents;
- Training to promote rural sports, nationally recognized sports, Paralympics sports and Olympics sports;
- Contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Schedule Castes, the Scheduled Tribes, other backward classes, minorities and women;
- Contribution or funds provided to technology incubators located within academic institutions which are approved by the Central Government;
- Rural Development projects
- Slum area development

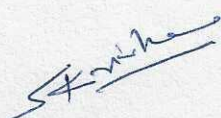
The Board shall review from time to time the CSR activities to be undertaken by the Company.

The Company may make contributions to the Corporate Foundations/Trusts, either towards its corpus or directly for its projects and may also itself undertake CSR activities.

The surplus arising out of the CSR activities will not be considered as a part of the business profits of the Company.

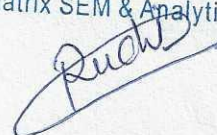
#### 5.4 Implementation

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

For Qlikmatrix SEM & Analytics Pvt. Ltd.



Director

The Board of the company shall ensure:

- To formulate, a Corporate Social Responsibility Policy indicating the activities to be undertaken by the Company in compliance with the provisions of the Companies Act, 2013 and the rules made thereunder;
- To decide the amount of expenditure to be incurred on the activities referred to above;
- To monitor the implementation of the Corporate Social Responsibility Policy of the Company from time to time;

Further employee participation in CSR projects will be encouraged and supported through the appropriate platform.

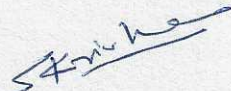
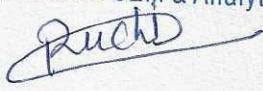
#### 5.5 Executing Agency/Partners

CSR initiatives will be undertaken by the local CSR Teams of Company or CSR consultants with the active involvement of employees with other Not for Profit Organization.

The CSR activities may also be undertaken by Company through their own or subsidiary or associate company's registered society or trust or a Section 8 Company.

reporting requirements under the Companies Act, 2013 and Rules thereunder.

Any modification / changes to this Policy shall be made only with the approval of the Board of Directors of the Company.

<div>For Qlikmatrix SEM &amp; Analytics Pvt. Ltd.</div> <div></div> <div>(SRIKRISHAN CHAUDHARY)<sup>Director</sup></div>	<div>For Qlikmatrix SEM &amp; Analytics Pvt. Ltd.</div> <div></div> <div>(RUCHI CHAUDHARY)<sup>Director</sup></div>
---	---

# QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

Registered Office: 359 Mohalla Maharam Shahdara, Delhi- 110032

CIN: U74999DL2017PTC317668, Phone No.: - 9890979340

Email: sri.chaudhary@live.com

Website: -www.qlikmatrix.com

## Annexure-III

### Information as per Rule 5(2) of Chapter XIII of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014

S. No.		
1.	Name of Employee	Mr. Srikrishan Chaudhary
2.	Designation of Employee	Director
3.	Remuneration Received	1,23,00,000
4.	Nature of employment whether contractual or otherwise	Permanent
5.	Qualification and experience of the employee	MCA & more than 15 years work experience
6.	Date of Commencement of employee	15.06.2018
7.	Age of the employee	44 Years
8.	The last employment held by such employee before joining the Company	In other company
9.	The percentage of equity shares held by the employee in the Company within the meaning of clause (iii) of sub rule (2) of Rule 5 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014	49.99%
10.	Whether any such employee is a relative of any director or manager of the Company and if so, name of such director or manager	Ruchi Chaudhary

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS  
QLIKMATRIX SEM AND ANALYTICS PRIVATE LIMITED

For Qlikmatrix SEM & Analytics Pvt. Ltd.

For Qlikmatrix SEM & Analytics Pvt. Ltd.

Date: 14.08.2025

Place: Gurgaon

  
SRIKRISHAN CHAUDHARY

Director

DIN: 07802728

Add: - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004

  
RUCHI CHAUDHARY

Director

DIN:09364493

Add: - 19B, Second Floor,  
SS Almeria, Sector-84,  
Kherki Daula, Gurgaon,  
Haryana-122004

Director